

# SIMPLE STEPS TO RAISE \$250



As we gear up for the 3rd annual U18 Scotiabank Road Hockey to Conquer Cancer event this September, we want to help you join in on the fun! These simple tips will help you get your fundraising over the finish line and contribute to your team's goal of \$2,000. Not sure where to start? We've got some ideas below to help, we'll also be running exciting promotions along the way!

## WEEK ONE - TRAINING

- Make a donation of \$10 to yourself right now to get started. **\$10**
- Ask the person you know will say YES to match your donation of \$10 today. **\$10**
- In the next 24 hours, send your friends and family a text or email asking them to make a donation to you. Most U18 Road Hockey players raise \$25-\$100 every time they send a round of messages! **\$30**

**WEEK ONE TOTAL = \$50**

## WEEK TWO - PRE-SEASON

- Call or text at least two family members – update them on your progress and ask them for a donation. Ask BIG! **\$25**
- Ask your coach or teacher for a donation! Many of your supporters will match your fundraising efforts and are excited to help you raise money for a great cause! **\$25**

**WEEK TWO TOTAL = \$50**

## WEEK THREE - REGULAR SEASON

- Thank your donors on social media! This helps to spread the word – other contacts will see the activity on your News Feed and want to donate too! **\$25**
- Host a fundraising event – like a bake sale, car wash, games night or talent show. Get creative and aim high! **\$25**
- Think of three to five places you visit frequently that could donate – library, school, hockey rink, restaurants, and your parents' workplace. Take a donation form with you or call them and ask for a donation! **\$50**

**WEEK THREE TOTAL = \$100**

## WEEK FOUR - PLAYOFFS

- Send an email or post on social media to update to all your contacts – thank those who have donated, tell them about how much you've raised, and let them know how much further you have to your goal! **\$25**
- You're almost there, great job! Call a close loved one and ask for the amount you need to reach your goal. **\$25**
- Check your inbox for U18 game day details and check-in time the days leading up to Road Hockey.

**WEEK FOUR TOTAL = \$50**

## LET'S GET SOCIAL

- Create a fun TikTok video about playing in Road Hockey to Conquer Cancer – don't forget to include the link to your donation page!
- Make an Instagram story that thanks your donors! Save a screenshot of a donation email and share it with a "thanks" @donor's Instagram handle.
- Always feel free to use our Hashtag #GAMEONCANCER and tag us @roadhockeytoronto